



Junior
Achievement®
of Arizona

Our Mission

Empowering young people to own their economic success

JA Pillars of Success

- Entrepreneurship
- Work-readiness
- Financial Literacy

Our Values

- Belief in the boundless potential of young people
- Commitment to the financial education of all young people
- Belief in the power of partnership and collaboration

Program Reach

Junior Achievement of Arizona provides essential 21st century skills enrichment programs to K-12 students in Tucson, Marana & Vail.



www.jaaz.org

IT'S HOW WE ROLL...

TEAM BUILDING THAT IS RIGHT UP YOUR ALLEY...

Companies that participate in the JA Bowl-A-Thons provide their employees a fantastic way to have fun connecting with co-workers while supporting Junior Achievement's financial education programs right here in Tucson—teaching students how to live financially stable lives. We all win when your company **Plays 4 JA!**

PLAY 4 JA IS EASY!

- 1** Choose a Company Coordinator to manage your company's teams, enlist Team Captains and be the point of contact for JA.
- 2** Team Captains organize teams of 5-6 players and register teams online at: www.jabowl.com. Many Company Sponsors divide up teams by departments to create some friendly competition.
- 3** Bowlers use our easy, online fundraising system to meet a goal of \$100 per bowler and \$600 per team. Online fundraising is easy and customizable.
- 4** Teams show up the night of their event and enjoy an entertaining, morale-boosting team event featuring two hours of unlimited bowling, shoe rental, food, beverages and prizes as they **Play 4 JA!**

CHOOSE HOW YOU PLAY 4 JA:

- ☐ Organize department teams to compete in fundraising events.
- ☐ Invite your community partners to sponsor your company to **Play 4 JA**.
- ☐ Company sponsorships available; contact our JA Staff to learn more!

THE POWER OF PLAY:

Your donations today impact tomorrow's work-force through JA's financial education programs in Southern AZ classrooms and Junior Achievement is a Qualifying Charitable Organization for the AZ State Tax Credit!

- ▶ **\$36** provides the JA program to **ONE STUDENT** this year
- ▶ **\$108** provides the JA programs to **3 STUDENTS** this year
- ▶ **\$1000** provides the JA program to **A FULL CLASSROOM** for the year

Questions? Contact Carolyn R. Gorst | (520) 792-2000 | CarolynG@jaaz.org



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SPONSORSHIP OPPORTUNITIES

IT'S HOW WE ROLL...

\$5000: T-SHIRT SPONSOR—

- Logo on 500 JA shirts distributed at **ALL** JA Bowl-A-Thon events for one year
- Full color logo included on jabowl.com event website for one year
- Participation for TWO teams at each of our **JA Bowl-A-Thon** events: Fall and Spring
- Complimentary JA t-shirt for each bowler on your team
- Receipt provided for your \$5000 tax deductible donation to Junior Achievement

\$2500: EVENT SPONSOR—

- Full color logo included on jabowl.com event website for one year
- Company recognition on all **JA Bowl-A-Thon** printed materials, media and promotion
- Distribution of your company literature, coupons or promotional items at **JA Bowl-A-Thons**
- 3'x5' full color company banner displayed at **JA Bowl-A-Thon** events: Fall and Summer
- Company recognition by the emcee at our **JA Bowl-A-Thons** throughout the year
 - Participation for TWO teams at each of our **JA Bowl-A-Thon** events: Fall and Spring
 - Receipt provided for your \$2500 tax deductible donation to Junior Achievement

\$600: COMPANY SPONSOR—

- Company recognition on media & online promotion for one **JA Bowl-A-Thon**
- 24"x36", full color company sponsorship displayed during event of your choice
- Participation for ONE team at **JA Bowl-A-Thon** of your choice
- Company recognition by the emcee throughout the **JA Bowl-A-Thon**
- Complimentary JA t-shirt for each bowler on your team
- Receipt for your \$600 tax deductible donation to Junior Achievement

\$300: LANE SPONSOR—

- Recognition as Lane Sponsor at one **JA Bowl-A-Thon**
- Custom Company Logo Banner (24"x36") displayed at one **JA Bowl-A-Thon**
- Company recognition by the emcee at **JA Bowl-A-Thon**
- Receipt for \$300 tax deductible donation to Junior Achievement

\$100: PIN SPONSOR—

- Recognition as PIN Sponsor at one **JA Bowl-A-Thon** by Emcee
- Company Logo displayed on 11'X17" PIN at one **JA Bowl-A-Thon**
- Receipt for your \$100 tax deductible donation to Junior Achievement



Play JA

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IT'S HOW WE ROLL...

ABOUT JUNIOR ACHIEVEMENT:

Junior Achievement of Arizona connects the classroom to the real-world through our volunteer led programs that teach students essential 21st century skills. Our volunteers empower students to see their future and take ownership of their success in education, work and life.

OUR IMPACT:

- ▶ **Junior Achievement of Arizona provides essential financial education and career readiness programs to over 80,000 students statewide; in Southern AZ we are helping over 7,500 student create a pathway to their future success in work and life.**
- ▶ **Over 70% of the students who participate in Junior Achievement of Arizona programs in Southern AZ are dependent on school free lunch programs for their daily sustenance. JA creates a pathway to economic security by teaching kids how to make good financial choices.**
 - ▶ **Over 20% of Arizona students will not complete high school and earn a diploma;** 93% of student who participated in Junior Achievement received a High School Diploma or GED*.
 - ▶ **49% of U.S. employers recognize that talent shortages impact their ability to serve their clients and customers;** over 80% of students who participated in the Junior Achievement programs increased their Problem Solving, Decision Making, Critical Thinking and Interpersonal Communication skills*.

WHAT IS THE PLAY 4 JA BOWL?

Play 4 JA Bowl-A-Thons are a fun, easy way for Junior Achievement partners to support our Kindergarten through 12th grade financial education programs in Southern AZ. **Play 4 JA Bowl-A-Thons** are themed fundraising events with prizes awarded to the top fundraisers. Funds are raised by individuals, teams and company sponsorships.

- ▶ **Every player who sponsor 3 STUDENTS (\$100) bowls for FREE** and receives a JA Bowl-A-Thon t-shirt and entry into our Fundraising Raffle with prizes valued at \$50 and more!
- ▶ **Individuals who sponsor 5 STUDENTS (\$180+)** all the above + a Raising Cane's Meal Card
- ▶ **Individuals who sponsor 12 STUDENTS (\$400+)** all the above + a \$25 gift card or prize of equal value
- ▶ **Individuals who sponsor A FULL CLASSROOM (\$1000+)** all the above + a \$50 gift card or prize of equal value



*Detailed evaluation results can be found at www.jaaz.org/programs