



Junior Achievement®
of Arizona

IT'S HOW WE ROLL...

Rock-N-Bowl-A-Thon

You've Got The Look in your fav rock-n-roll outfit—
now get ready to let the Good Times Roll as we
Rock This Town and PLAY 4 JA!

WHEN: Friday, September 28th

WHERE: Lucky Strike Bowling
4015 E. Speedway Blvd.
Tucson AZ 85712

TIME: 6:30pm-9:00pm
Team Captain Check-in: 6:30pm
Bowling 7:00pm-9:00pm



PLAY 4 JA IS EASY!

Each team pledges to raise a minimum of \$600; that's only \$100 per player—

- 1** Team Captains organize teams of 5-6 players and register team name online at: www.JABowl.com
- 2** Players join their team at: www.JABowl.com; use the personal fundraising tools to send emails and post on social media.
- 3** Junior Achievement of AZ is a Qualifying Charitable Organization—donors can support you and may qualify for a dollar-for-dollar refund on their AZ Tax return!
- 4** Channel your inner Rock Star the night of the event and enjoy two hours of unlimited bowling with shoe rental, pizza, soda, raffles, trivia and prizes—special awards for top fundraising participants and teams!

THE POWER OF PLAY:

Your donations impact tomorrow's work-force through Junior Achievement's financial education programs in Southern AZ classrooms—

- ▶ **\$36** provides the JA program to **ONE STUDENT** this year
- ▶ **\$108** provides the JA programs to **3 STUDENTS** this year
- ▶ **\$1000** provides the JA program for **A FULL CLASSROOM** for the year

*Participants are asked to fundraise a minimum of \$100 to sponsor **3 students**, to participate in event.

Need more information? Contact Carolyn R. Gorst | 520.792.2000 | CarolynG@jaaz.org

JUNIOR ACHIEVEMENT: FINANCIAL LITERACY | WORK READINESS | ENTREPRENEURSHIP



Play

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GETTING STARTED

IT'S HOW WE ROLL...

1 TEAM CAPTAINS: CREATE A TEAM

Team Captains will need to register **TEAM NAME** before bowlers can register. Log on to: www.jabowl.com and **Register to Bowl**.

- ▶ Enter your information, create a password and click **Register Now**.
- ▶ Choose your **Company** from the pull down menu and select **Create A Team**.
- ▶ Enter your Team Information as Team Captain, click **Continue** to go to next page and **Complete Registration—Congratulations!** you have successfully created your Team Fundraising Page and are ready to start the “fun-raising”.

2 BOWLER REGISTRATION:

Teams are made up of 5 to 6 bowlers. Each team has a fundraising goal of \$600, or \$100 per bowler.

- ▶ **BOWLERS, TO JOIN YOUR TEAM:** Log on to www.jabowl.com; click **Register to Bowl**, enter your player information, create a password and click **Register Now**.
- ▶ Select **Join A Team**—enter your information and go to next page to **Complete Registration**—you have successfully created your Personal Fundraising Page and are ready to start the “fun-raising”.
- ▶ Bowlers can log into their personal fundraising page any time to invite friends, family and peers to sponsor you by using the email and social media tools.
- ▶ Bowlers can also track pledges offline by using the Pledge Sheet.

3 NIGHT OF EVENT:

Team Captains arrive 30 minutes prior to the start of the event.

Check in your team at registration, get your lane assignment and turn in your team’s fundraising to be eligible for all prizes and drawings.

- ▶ **Bowlers** arrive and check in at their lane to pickup their coupons and get ready to have fun as we **PLAY 4 JA!**
- ▶ **Participants enjoy 2 hours of unlimited bowling, food, drinks and entertainment including trivia, contests, 50/50 raffles and prizes!**

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KEEP THE FUN IN FUNDRAISING

Use our “Fun”-raising tools and tips to help your team hit your goals—every \$36 raised sponsors one more student to participate in JA’s life changing programs right here in Southern AZ!

Each player has a goal of \$100 and each team has a goal of \$600

- 1** Shoot for \$20 donations or higher—the quickest way to meet your goal is to ask 5 people to sponsor you for \$20 each.
- 2** Use the free, online fundraising templates provided on www.jabowl.com to invite friends, family members and colleagues to sponsor you and your team.
- 3** Create a Fundraising event on Social Media, such as Facebook or Instagram; many donors often give more generously online than they would offline and are happy to support your efforts.
- 4** Be sure to ask if your company matches fundraising for charity (Company Match Programs); it’s an easy way to double your team fundraising!
- 5** Junior Achievement is an AZ Qualifying Charitable Organization—supporters can donate to JA and receive it back on their AZ tax returns, dollar for dollar, up to \$400 for individuals, and \$800 for couples—it does not compete with AZ School Tax Credits!
- 6** Download the JA Pin-O-Meter at www.jabowl.com to track your team’s progress and acknowledge team milestones and goals reached.
- 7** Download the “Sponsor Me” bowling pin at www.jabowl.com to create excitement and show participation. Set up friendly office competitions between teams to encourage fundraising.
- 8** Host a “JEANS for JA” Day and collect donations from employees and colleagues to wear jeans to work while supporting your team’s fundraising. Download the JEANS 4 JA printable stickers at www.jabowl.com for participant to proudly wear.
- 9** Bowlers can use their pledge sheets to ask friends, family and neighbors to sponsor them; many people have a lot of luck just asking their friends to sponsor them as the **Play 4 JA!**
- 10** Host a team bake sale with all proceeds collected going into your Team’s Fundraising goal.

Prizes are awarded for the Top Individual and Team fundraisers.

Every player who meets their fundraising goal receives a JA Bowl-A-Thon t-shirt and is entered in to our Fundraiser Raffle with a chance to win an additional prize valued at \$50 or more!!